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In-Shape Family Fitness Surpasses \$1 Million Milestone in Fight Against Cancer *A Decade of Dedication Culminates in Record-Breaking Success*

November 7, 2024

Sacramento, CA – In-Shape Family Fitness is proud to announce that its 10th annual In-Shape Fights Cancer campaign raised \$172,307 this year to bring its total contributions to \$1,035,336 in the past decade. This milestone marks a significant achievement in the campaign's mission to support cancer research, education, and services through The American Cancer Society and St. Jude Children's Research Hospital.

The six-week campaign, which ran from September 16 to October 31, mobilized In-Shape members, team members, and local communities in a shared effort to make a difference. From purchasing paper kettlebells to participating in fitness events, pickleball and racquetball tournaments, and sharing social media posts using the hashtag #InShapeFightsCancer, supporters joined forces to take a stand against cancer.

"We are overwhelmed with gratitude for the unwavering support from our members, team, and sponsors," said Kris Mulkey, Chief Marketing Officer of In-Shape Family Fitness.

"Reaching \$1 million over 10 years is a testament to the power of community and what we can achieve when we come together for a cause. This milestone fuels our commitment to continue fighting for a world without cancer."

Beyond fundraising and campaign events, In-Shape supported cancer survivors directly through its partnership with the Triumph Cancer Foundation, offering free club access and specialty recovery classes designed to rebuild strength post-treatment.

Over 10 years, the In-Shape Fights Cancer campaign has raised \$1,035,336 for lifesaving programs and groundbreaking research. The funds have supported cancer education, emotional resources for patients and caregivers, and advancements in treatment and prevention.

Sonya Silva from the American Cancer Society commented, "In-Shape's decade-long commitment to this cause is truly inspiring. Their efforts not only provide critical support but also inspire hope for the future. We are honored to be part of this journey."

For more information about the In-Shape Fights Cancer campaign and how you can support future initiatives, visit www.inshape.com/fightcancer.

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